



# Young Reporters for The Environment

*Giving our environment a voice!*





**Young Reporters for the Environment**

# Introduction





**430,176**  
**Young Reporters**

**43**  
**countries**

YRE gives young people a platform to research environmental issues and promote solutions through investigative reporting, photography, and video journalism.

**YRE is a leadership  
programme for youth!**



# Foundation for Environmental Education

A non-profit, nongovernmental organisation

Promoting Sustainable Development through

Environmental Education worldwide

An umbrella organisation with one member organisation in each country

- 4 member organisations in 4 countries in 1981
- Member organisations in 77 countries in 2021
- 5 environmental education programmes



# Development of the programme

**1990:** YRE introduced in France

**1994:** YRE spreads throughout Europe

**1998:** National programmes and competitions introduced

**2007-2009:** YRE spreads outside Europe (Brazil, Canada, Chile, China, Kazakhstan and New Zealand)

**2011:** YRE introduces age categories, video, a new website, Facebook Page, YouTube channel

**2014:** Youth-led environmental journalism in 30 countries and growing

**2014:** the 20th anniversary of YRE

**2019:** YRE is active in 42 countries as it celebrates its 25th anniversary

**2022:** FEE was awarded with WSIS Prize for the #yrestayhome challenge



## STATS AND FIGURES for 2022

YRE gives young people aged 11-25 a platform to research environmental issues and promote solutions through investigative reporting, photography, and video journalism.

Operated by Foundation for Environmental Education.



**43**  
countries  
run the YRE  
programme



**5.6**  
million people  
reached



**430,176**  
students involved



**18,002**  
teachers involved



**12,315**  
photos  
submitted  
nationally



**2,087**  
videos  
submitted  
nationally



**6,972**  
articles  
submitted  
nationally



**5,011**  
registered  
schools  
involved



**20,775**  
journalistic  
items  
produced



**FEE**

Foundation for Environmental Education

Head office

Scandiagade 13,  
København, 2450, Denmark

+45 70 22 24 27

info@fee.global

www.fee.global



Young Reporters  
for the environment



# The YRE programme

Active in 43 countries, the YRE programme empowers young people to report on local environmental issues, giving them a sense that they can really make a difference in the world.

YRE is a network of passionate young people educating for sustainable development by producing, engaging, creative, critical thinking environmental journalism.



# YRE Methodology & International Competition



# YRE Methodology & International Competition

1. Investigate a local issue following set criteria
2. Research solutions
3. Create a journalistic piece: article, photo or short video
4. Disseminate to educate



- National winning entries compete in the YRE International Competition
- Participants: **aged 11- 25** (participating alone or through their school, college, university or youth group)
- Three categories: **articles, videos and photographs**



# International Competition

## YRE competition 2022 – summary

- Number of participating countries: 37
- Number of entries on National level: 20,775 (6,972 in Article; 12,315 in Photo; 2,087 in Video category)
- Number of submissions for International Competition: 236 (62 in Article, 77 in Photo, 63 in Video, 35 International Collaboration)
- Jury was composed of stakeholders in the fields of environmental journalism and Education for Sustainable Development, including representatives

from:

- ✓ - UNESCO
  - ✓ - UNEP
  - ✓ - Youth Climate Report
  - ✓ - We don't have time
  - ✓ - Mars Wrigley Foundation
  - ✓ - journalists, filmmakers and photographers
- Winners were published on [Exposure](#) and [yre.global](#)



# Education for Sustainable Development through YRE





# YRE in the Classroom

*Incorporating ESD in your classroom through the YRE programme.*

- **Understanding** sustainable development.
- **Connecting** to concrete societal problems and issues.
- **Cross-curricula investigations.**
- **Active solution-orientated learning.**
- **Developing** not only knowledge but **life skills – critical thinking, journalistic skills etc.**

# What are the benefits for students?

## Education for Sustainable Development

Inspired and empowered students

Leaders of change

Journalistic skills – critical thinking

Inspired and empowered students

Environmental knowledge

Mental and physical well-being

Influencing communities

Young, responsible leaders





# Our Campaigns



# Student engagement – conferences and missions



*Web summit in  
Lisbon, 2022*



*YRE students at the Youth  
Environment Education Congress  
in Prague in 2022*



*COP 27 in  
Glasgow in  
2021*



# YRE Alumni

## Programme ambassadors

YRE Alumni network is an informal network of young, ESD Leaders and professionals with various educational backgrounds. The main link between them is experience, knowledge and skills gained through participation in the YRE programme.

YRE Alumni act as YRE Ambassadors and their role is to educate, share experience and influence other youth to join YRE programme. Most of the YRE Alumni are also experienced and trained on an international level through meetings and workshops, such as YRE Missions or/and international conferences.

Open for students who are 18 years or older who become YRE Ambassadors.



# YRE Hub

A place for students to share their stories!



Young Reporters for the Environment

YRE HUB: TO PUBLISH, INSPIRE AND DISCUSS

TUESDAY, AUGUST 27TH, 2019



[HUB](#)

[STORIES](#)

[GALLERY](#)

[TIPS AND TRICKS](#)

[CONTACT](#)

[PRIVACY POLICY](#)

## YRE Hub

The YRE Hub is an open space for YRE Students and Alumni to share their inspiring stories and showcase their work within the fields of sustainability and environment. It is also a place to find inspiration, express opinions, and connect with others.

We encourage students to share stories that are positive, constructive, well-researched and that inspire people to take action. We are facing multiple environmental challenges, but let's not despair! Instead, let's be constructive and focus on how to deal with the issues in the best way.

Are you a student wanting to publish your story?

Please contact the YRE National Operator in your country.

## YRE materials on [www.yre.global](http://www.yre.global)

- Handbook
- Lesson plans
- Video tutorials about writing, photography and video
- Webinars
- FEE Academy





# Partners and Sponsors

Institutional partners:



Corporate sponsor:

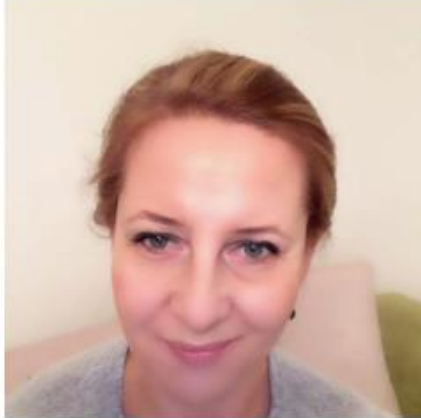


# Awards





# Contact us!



**Malgorzata (Gosia) Luszczyk**

International Young Reporters for the Environment Director

E: [gosia@fee.global](mailto:gosia@fee.global)

T: +45 6124 8085



**Shimon Ginzburg**

Project Evaluation Officer

E: [shimon@fee.global](mailto:shimon@fee.global)

T: +45 7022 2427

More information at: [www.yre.global](http://www.yre.global)